1. **fontfamily**: Font family to use with this element, permissible values are *rmfamily*, *sffamily*, *ttfamily*.

2. **fontseries**: Font series to use, possible values are *bfseries* and *mdseries*.

3. **fontshape**: Font shape to use: *upshape*, *itshape*, *scshape*, *slshape*.

4. **fontsize**: Font size to use with this element, permissible values are *tiny*, *scriptsize*, *footnotesize*, *small*, *normalsize*, *large*, *Large*, *LARGE*, *huge*, *Huge*.

5. **halign**: Alignment of this element within its enclosing \parbox, permissible values are *l* (left aligned), *c* (centered), *r* (right aligned).

6. **color**: The color of the section title, this can be any named color. The default is blue for *title*, and black otherwise.

7. **special**: Through this key, you can specify a predefined layout for the title elements. Permissible values are *shadow*, *framebox*, *colorbox*, *fcolorbox*, *frameboxfit*, *colorboxfit*, *fcolorboxfit*, *custom*, *default*.

Custom section heads can be used by specifying a value of *custom*. When *special=custom*, \customUniversity, \customTitle and \customAuthor are used. These are macros.
that take one argument, the code that defines the title element format. The title element is referred to as \#1. Depending on how these custom section titles are defined, the other keys may not be obeyed.

8. \texttt{framecolor}:
The color of the frame surrounding the subject when the \texttt{special} key has a value of \texttt{framebox}, \texttt{fcolorbox} \texttt{frameboxfit} or \texttt{fcolorboxfit}.

9. \texttt{bgcolor}:
The background (fill color) of the box enclosing this element, when \texttt{special} has a value of \texttt{colorbox}, \texttt{fcolorbox}, \texttt{colorboxfit} or \texttt{fcolorboxfit}.

10. \texttt{shadowcolor}:
The color of the shadow, when \texttt{special} has a value of \texttt{shadow}.

11. \texttt{beforeskip}:
The amount of skip before the title element.

12. \texttt{afterskip}:
The amount of skip after the title element.

13. \texttt{usefont}:
Specify an arbitrary font and font size with this key. The key takes five parameters, for example, \texttt{usefont={OT1}{cmdh}{m}{n}{{16}{16pt}}}. The first four are the arguments of the \LaTeX{}'s \texttt{\usefont}, encoding, family, series and shape. The last argument are the arguments of the \LaTeX{}'s \texttt{\fontsize}, size and baselineskip. For the details of these parameters, see the \LaTeX{} Companion.
If the fifth parameter is empty, no font size is specified, the current default sizes are used, e.g., `usefont={OT1}{cm}{m}{n}{}`.

14. **hproportion:**
   Each of the three elements (university, title, author) lie in their own `\parbox`, the width of this box is determined by the value of this key, as a proportion of the total `\linewidth`. The default for all three is .7. This value can be set to get more or less “natural” line breaks, without having to insert a new line with a `\"`.

15. **xhalign:**
   The `\parbox` of each of the three elements are also placed in a `\makebox`, additional control over positioning can be had by setting this key, which sets the positioning parameter of `\makebox`. The default value for `xhalign` is `c`, the element is centered.